



# INDIA FOOD FORUM

## Honours and Celebrates Achievements and Excellence in Food & Grocery Retail

The calendar on April 5 was perfectly teed up for India's Food & Grocery Retail industry's most coveted honours and awards. In a high watermark evening ceremony hosted at The Westin Mumbai, under the banner of India Food Forum and its organizers The IMAGES Group, a glittering array of awards and trophies for outstanding performance and excellence in Food & Grocery Retail was presented to the winners.

Opening on a high note, the ceremony began by honouring IMAGES Food & Grocery Retail Icons of India, powered by Coca-Cola, and was followed by the Coca-Cola Golden Spoon Awards presented by Coca-Cola and supported by Inorbit Malls and Infiniti Malls.

The Coca-Cola Golden Spoon Awards were presented to the most progressive, exciting, and game-changing Food & Grocery retailers for their crucial role in the evolution of effective marketing and distribution of food and grocery brands in the country. The awards were a hat tip to national and regional chains as well as Independent stores — from across the length and breadth of the country — who've displayed tremendous grit, innovation and growth stories in one of the most challenging — and low-margin — categories of retail.

The honours and awards in various categories were decided on the basis of industry polls while awards in the nominated categories were judged by an eminent jury comprising experts from the industry.

The evening marked by awards, felicitations and celebrations had all the trappings, optics and atmospherics befitting India's most celebrated accolades in Food & Grocery Retail. With many momentous moments and vivid memories to live for, India Food Forum congratulates all the honorees, awardees, and guests for making this year's show a truly memorable and eventful affair.





## → IMAGES MOST ADMIRER NEIGHBOURHOOD GROCERY CHAIN OF THE YEAR



**Awardee:** RELIANCE FRESH

**Received by:** Avinash Tripathi, VP, Concept Head - Premium Grocery, Reliance Retail

**Presented by:** Abhishek Gupta, Sr Director - Customer Management Group, India & South West Asia OU, Coca-Cola

**Nominees:** Smart Point | Reliance Fresh | Spencer's Daily | More Supermarket | JioMart Kirana



## → IMAGES MOST ADMIRER CONVENIENCE STORE OF THE YEAR



**Awardee:** 24SEVEN

**Received by:** C K Sharma, DGM Sales, Colorbar (Modi Enterprises)

**Presented by:** Abhishek Gupta, Sr Director - Customer Management Group, India & South West Asia OU, Coca-Cola

**Nominees:** 24SEVEN | In & Out | 7-Eleven | Shell Select

## → IMAGES MOST ADMIRER BIG BOX RETAILER OF THE YEAR



**Awardee:** SMART SUPERSTORE

**Received by:** L to R: Manu Bansal, Business Head - Staples and Vallabh Soudagar, SVP & Group Business Head (FMCG & DBFE) Reliance Retail

**Presented by:** Abhishek Gupta, Sr Director - Customer Management Group, India & South West Asia OU, Coca-Cola

**Nominees:** Big Bazaar | Spencer's Hyper | Star Hyper | Spar Hypermarket | More Hypermarket | Vishal Mega Mart | Smart Superstore



➔ IMAGES MOST ADMIRER **SUPERMARKET CHAIN OF THE YEAR**



**Awardee: FRESH SIGNATURE**

**Received by:** Avinash Tripathi, VP, Concept Head - Premium Grocery, Reliance Retail and Team

**Presented by:** Abhishek Gupta, Sr Director - Customer Management Group, India & South West Asia OU, Coca-Cola

**Nominees:** D Mart | More | Fresh Signature | Smart Superstore | Star Market

➔ IMAGES MOST ADMIRER **SPECIALITY STORE OF THE YEAR**



**Awardee: AJFAN DATES AND NUTS**

**Received by:** Arshad Mujawar, Purchase Manager AJFAN Dates and Nuts

**Presented by:** Sanjey Bajoria, Managing Director, Bajoria Foods, and Convenor (west India) Forum of Indian Food Importers

**Nominees:** AJFAN Dates and Nuts | MagSon Fresh & Frozen | The Celiac Store, New Delhi | The Green Earth, Kolkata | Nature's Store, Mumbai | Organic Mandya Farmers Market, Bengaluru



➔ IMAGES MOST ADMIRER **SUPERMARKET CHAIN OF THE YEAR – SOUTH**



**Awardee: RATNADEEP SUPERMARKET**

**Received by:** R to L: Koti Reddy, Buying and Merchandising Head, and Uma Maheswar Rao, Operation Head, Ratnadeep Super Market

**Presented by:** Sanjey Bajoria, Managing Director, Bajoria Foods, and Convenor (west India) Forum of Indian Food Importers

**Nominees:** Ratnadeep Supermarket | Royal Mart Supermarket | Nuts & Spices | Simpli Namdhari



➔ IMAGES MOST ADMIRED **ADMIRED FOOD & GROCERY RETAILER OF THE YEAR (LESS THAN 5 STORES) – SOUTH**



**Awardee: LOYAL WORLD MARKET**

**Received by:** L to R: Niyas, Head - IT & Systems; Sunil Mohan Vyas, GM, Operations; Shihab, Head - Operations & Facility; Gibran Ahmed, Executive Director; Rajan, GM, Procurement

**Nominees:** M K Retail | Q Mart | Loyal World Market | Balaji Grand Bazar | National Mart Supermarket | Vijetha Supermarkets



➔ IMAGES MOST ADMIRED **ADMIRED SUPERMARKET CHAIN OF THE YEAR – NORTH**



**Awardee: NEEDS SUPERMARKET**

**Received by:** Arun Khattar, CEO, Needs Supermarket

**Presented by:** Sanjeev Rao, CEO, Being Human Clothing

**Nominees:** 37 Krishna Super Marche | Modern Bazaar | Needs Supermarket | Raj Mandir Hypermarket | Honey Money Top | Jalan's Supermarket

➔ IMAGES MOST ADMIRED **FOOD & GROCERY RETAILER OF THE YEAR (LESS THAN 5 STORES) – NORTH**



**Awardee: DRAGON SUPERMART, LEH**

**Received by:** Danish Din, Director, Dragon Supermart, Leh

**Nominees:** Kipps Mart, Ludhiana | Prakash Bakery, Jalandhar | Vermani, Jammu | Dragon Supermart, Leh | Empire Supermarket, Chandigarh | Yess Super Store, NCR



→ IMAGES MOST ADMIRER **SUPERMARKET CHAIN OF THE YEAR – EAST**



**Awardee:** ANAND SUPER BAZAAR

**Received by:** Sanjay Agarwal, Managing Director, Anand Super Bazaar, and Anju Agarwal

**Presented by:** Sanjeev Rao, CEO, Being Human Clothing

**Nominees:** 9 to 9 Supermarket | Arambagh's Food Mart  
| 9 to10 – The ultimate Grocery Store chain | Anand Super Bazaar

→ IMAGES MOST ADMIRER **SUPERMARKET CHAIN OF THE YEAR (LESS THAN 5 STORES) – EAST**



**Awardee:** METTO SUPERMARKET, CUTTACK

**Received by:** Arshad Baig, VP - Marketing, Metto Supermarket

**Presented by:** Sanjeev Rao, CEO, Being Human Clothing

**Nominees:** Krishna Supermarket, Kolkata | Bharat General Store, Jharsuguda | Ashoka Supermarket, Raipur | Quick Shoppe, Guwahati  
| Metto Supermarket, Cuttack



→ IMAGES MOST ADMIRER **SUPERMARKET CHAIN OF THE YEAR – WEST**



**Awardee:** OSIA HYPERMART

**Received by:** L to R: Kritika Jethwa, Head, Non Food Retail, and Ruchi Baheti, Head, Food Retail - Osia Hypermart

**Presented by:** Alamjit Singh Sekhon, Country Manager, BEL Group

**Nominees:** MagSon Fresh & Frozen | Osia Hypermart | Patel's R Mart  
| Dhirajsons | Shivraj Supermarket | Magsons, Goa | Star LocalMart



## → IMAGES MOST ADMIRERD **FOOD & GROCERY RETAILER OF THE YEAR (LESS THAN 5 STORES) – WEST**



**Awardee: DORABJEE'S, PUNE**

**Received by:** R to L: Huzefa A Contractor - Key Accounts & Control Manager; Dalwinder Singh, Manager - Inventory, Dorabjee's

**Nominees:** Dorabjee's, Pune | Maha Lakshmi, Vadodra  
| Ratna Stores, Chembur Mumbai | Society Stores, Mumbai  
| Haiko Supermarket, Mumbai



## → IMAGES MOST ADMIRERD **GOURMET FOOD RETAILER OF THE YEAR – NATIONAL**



**Awardee: FOODHALL**

**Received by:** L to R - Abhijeet Patole; Vinayak Amburle; (presenter Kabir Gossain); Hameed Khan - Category Head, Foodhall India, (with trophy); Gautam Kaissare and Karan Jain

**Presented by:** Kabir Gossain, GM, Retail and Omnichannel, Modern Trade, Unilever

**Nominees:** Foodhall | Nature's Basket | Fresh Signature

## → IMAGES MOST ADMIRERD **GOURMET FOOD RETAILER OF THE YEAR – NORTH**



**Awardee: LE MARCHE**

**Received by:** Nakul Anand - DGM, Category, and Vidisha Chandra, Sr. Manager - Marketing, VM, Digital, Le Marche

**Presented by:** Kabir Gossain, GM, Retail and Omnichannel, Modern Trade, Unilever

**Nominees:** Le Marche | Modern Bazaar | Bombay Fruit Mart



→ IMAGES MOST ADMIRED **GOURMET FOOD RETAILER OF THE YEAR – SOUTH**



**Awardee:** AMMA NAANA, CHENNAI

**Received by:** Senthil Raj, CEO, Amma Naana

**Nominees:** Amma Naana, Chennai | Q Mart, Hyderabad | Sorbet The Gourmet Food Store, Bengaluru | Pangea Gourmet Store, Hyderabad

→ IMAGES MOST ADMIRED **GOURMET FOOD RETAILER OF THE YEAR – WEST**



**Awardee:** FRESHPIK, MUMBAI

**Received by:** Team Freshpik

**Presented by:** Kabir Gossain, GM, Retail and Omnichannel, Modern Trade, Unilever

**Nominees:** Dorabjee's, Pune | Freshpik, Mumbai | Haiko, Mumbai



→ IMAGES MOST ADMIRED **FOOD & GROCERY INNOVATION OF THE YEAR: RETAIL, DISPLAY & PRESENTATION**



**Awardee:** FRESHPIK

**Received by:** Damodar Mall - CEO, Grocery Retail, Reliance Retail, and Team Freshpik

**Presented by:** Greishma Singh, Vice President, Customer & Commercial, Coca-Cola India and South West Asia

**Nominees:** Freshpik, Mumbai | In & Out | Le Marche | Vijetha Supermarkets



## → IMAGES MOST ADMIRE **FOOD & GROCERY INNOVATION OF THE YEAR: OPERATIONAL AREAS / FORMATS**



**Awardees:** • **BIGBASKET – Innovation in Self-Billing Store** • **IN & OUT (BPCL) – Innovation in Customer Acquisition & Service**

**Received by:** L to R: **Basavaraju NM** - Ast. Category Manager: Private Label; **Sameer Shaikh** - AGM Regional Head: Buying & Merchandising, bigbasket.com

**Presented by:** **Greishma Singh**, Vice President, Customer & Commercial, Coca-Cola India and South West Asia

**Received by:** (R to L) from the trophy, **Biju Gopinath**, Head New Businesses, BPCL, **Shankar Karajagi**, Head Channel Partner Mgmt, New Business, **Piyush Agrawal**, Head Finance, NB & **S. Kanakarajan**, Head Sourcing Supply Chain, New Business.

**Presented by:** **Bhavesh Pitroda**, Director & CEO, IMAGES Group

**Nominees:** Hearty Mart - Innovation in Business Model | Bigbasket- Innovation in Packaging | Bigbasket - Innovation in Self-Billing Store | In & Out - Innovation in Customer Acquisition & Service | Le Marche - Innovation in Employee Engagement via App | Spar - Innovation in Career Management Framework | Spar - Innovation in Re-acquisition of Customers | Spar - Innovation in Marketing & Promotion

## → IMAGES MOST ADMIRE **FOOD & GROCERY INNOVATION OF THE YEAR: TECHNOLOGY IMPLEMENTATION**



**Awardee:** **SPAR GENIE**

**Received by:** **Pearlraj Cannivady**, VP Marketing and Omnichannel, SPAR Hypermarket

**Presented by:** **Greishma Singh**, Vice President, Customer & Commercial, Coca-Cola India and South West Asia

**Nominees:** Magson: Magson Ka Apna Radio | SPAR Genie | Bigbasket: bbinstant

## → IMAGES MOST ADMIRE **FOOD & GROCERY RETAILER OF THE YEAR: GROWTH AND EXPANSION**



**Awardee:** **SMART SUPERSTORE**

**Received by:** **Manu Bansal**, Business Head - Staples, Reliance Retail

**Presented by:** **Gaurav Gambhir**, MD, Shubh Food Industries

**Nominees:** Ratnadeep Super Market | SMART Superstore | Magson | 9 to10 - The Ultimate Grocery Store



## IMAGES MOST ADMIRED FOOD & GROCERY STORE LAUNCH OF THE YEAR



**Awardee:** FRESHPIK, JIO WORLD DRIVE, MUMBAI

**Received by:** Team Freshpik

**Presented by:** Gaurav Gambhir, MD, Shubh Food Industries

**Nominees:** FreshPik, Jio World Drive, Mumbai | Simpli Namdhari's, Whitefield, Bangalore | Magson, Panchvati Area, Udaipur | 7- Eleven – Andheri East, Mumbai

## IMAGES MOST ADMIRED FOOD & GROCERY BRAND RETAILER PARTNERSHIP OF THE YEAR



**Awardees:** GODREJ CONSUMER PRODUCTS AND SMART SUPERSTORE

**Received by:** Dharmendra Asher - Category Head, FMCG (Home Care), Reliance Retail (3<sup>rd</sup> from left); Rahul Khandelwal - Associate VP - Organised Trade at GCPL (with trophy - 5<sup>th</sup> from left); Rahul Choudhary, FMCG - Non Food Head, Reliance Retail (with trophy - 3<sup>rd</sup> from right)

**Presented by:** Bhavesh Pitroda, Director & CEO, IMAGES Group

**Nominees:** SN!BS and SPAR | Bikano and SMART Superstore | Nature's Miracle and Le Marche | So Good and Big Basket | Haldiram and 24 Seven | Haldiram and SMART Superstore | Godrej Consumer Products and SMART Superstore | Parle and SMART Superstore



## IMAGES MOST ADMIRED FOOD & GROCERY RETAILER OF THE YEAR: RETAIL RE-IMAGINED



**Awardee:** MAGSON

**Received by:** Rajesh Francis, Managing Director, Magson; Nirav Chaudhary - Director; and Magson Team

**Presented by:** Bhavesh Pitroda, Director & CEO, IMAGES Group



**Awardee:** IN & OUT

**Received by:** R to L from the trophy, Biju Gopinath, Head New Businesses, BPCL, Shankar Karajagi, Head Channel Partner Mgmt, New Business, Piyush Agrawal, Head Finance, New Business, S. Kanakarajan, Head Sourcing Supply chain, New Business, BPCL

**Presented by:** Bhavesh Pitroda, Director & CEO, IMAGES Group



**Awardee:** LE MARCHE

**Received by:** Nakul Anand - DGM, Category, and Vidisha Chandra, Sr. Manager - Marketing, VM, Digital, Le Marche

**Presented by:** Bhavesh Pitroda, Director & CEO, IMAGES Group

# IMAGES HONOURS FOOD & GROCERY RETAIL ICONS OF INDIA

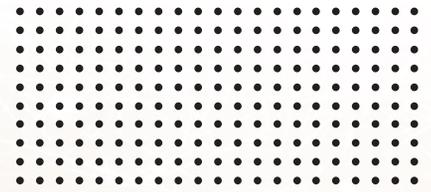
IMAGES Food & Grocery Retail Icons of India, powered by Coca-Cola, trained the spotlight on the most outstanding and creative achievers in grocery retail, and recognized the pioneering roles played by these leaders who've transformed India's food & grocery retail formats and experiences.



1. **ASTHA ALMAST**, Co-founder & Head of Business, The New Shop with Mani Dev Gyawali, Co-founder & Head of Technology and Charak Almast – Co-founder & Head of Operations
2. **ARVIND MEDIRATTA**, MD & CEO, METRO Cash & Carry India
3. **BHARAT PATEL**, Co-Founder, Patel Retail, R Mart
4. **BIYAS ROY**, ED, Arambagh Foodmart



**Presented by:** Dr Darlie Koshy, Former Director, National Institute of Design Ahmedabad and NIFT Delhi



5. **DAMODAR MALL**, CEO – Grocery Retail, Reliance Retail

6. **DEVENDRA CHAWLA**, CEO & MD, Spencer's Retail – Received by **PRADEEP DAS**, VP – Ops & Merchandising, Nature's Basket



7. **JAGAN MOHAN RAO**, MD, Vijetha Supermarkets, Hyderabad

8. **K. RADHAKRISHNAN**, Co-Founder, Starquik.Com, and Director - Grocery, Omni Channel Retail - Tata Fiora Online

Presented by: Greishma Singh, Vice President, Customer & Commercial, Coca-Cola India and South West Asia



9. **KIRIT MAGANLAL**, Founder & CEO, Magsons Group

10. **KUNAAL KUMAR**, MD, Modern Bazaar, NCR

11. **MANISH SABNIS**, Chief Business Officer, Jiomart B2b, Reliance Retail

12. **MOHIT KAMPANI**, Deputy MD & CEO Hypermarket Business, More Retail



Presented by: Rajneesh Mahajan, CEO, Inorbit Malls

# FOOD & GROCERY RETAIL ICONS OF INDIA

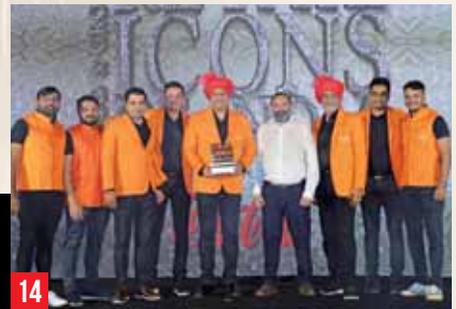
An IMAGES Honour  
GROUP IN

sponsored by  
Coca-Cola

- 13. **RAHUL RAJ PRASAD** and **KARAN RAJ PRASAD**,  
Co-Founders and Directors,  
9 To 10, The Ultimate Grocery  
Store Chai, Upper Bengal
- 14. **RAJESH FRANCIS**,  
MD, MagSon Retail & Distribution
- 15. **SANDEEP AGARWAL**,  
MD, Ratnadeep Retail, Hyderabad
- 16. **SANJAY MODI**, Co-Founder,  
Dhirajsons Supermarkets



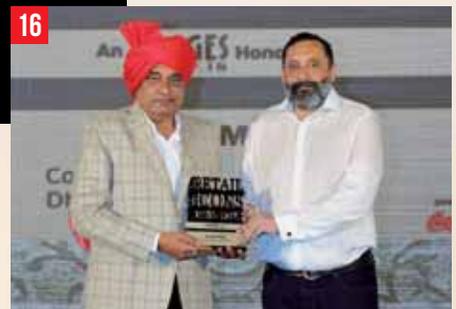
13



14



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16

Presented by: Vipin Gurnani, CEO, Prozone Properties Limited



17



18



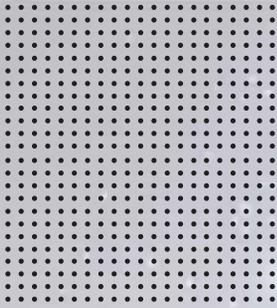
19



20

- 17. **SHRENIK GHODAWAT**,  
MD, Star Localmart
- 18. **SUNIL SANKLECHA**, Founder &  
Managing Partner, Nuts' n' Spices,  
Tamil Nadu
- 19. **SURESH MITTAL**, Founder,  
Rajmandir Hypermarkets
- 20. **VIPIN BHANDARI**, CEO and MD,  
Max Hypermarkets

Presented by: Mukesh Kumar, CEO, Quest Mall, Kolkata



## FOOD SERVICE RETAIL ICONS OF INDIA

The evening on April 6th was a star-studded, high-octane affair with India's leading foodservice retail innovators and pioneers being feted with the honour of IMAGES Food Service Retail Icons of India, powered by Pepsi. The awards recognized the exceptional initiatives of these personalities who stood out for their innovation, for setting efficiency benchmarks, and making a broader impact on the industry with their outstanding contributions.

- **AD SINGH**, Director, Olive Group of Restaurants
- **ADITYA LADSARIA**, Co-founder & CEO, Chai Break
- **ANJAN CHATTERJEE**, Chairman and Managing Director, Speciality Restaurants
- **ANURAG KATRIAR**, Founder & MD, Indigo Hospitality
- **ASHOK AGGARWAL**, Director, Bikanervala Foods
- **DR A K TYAGI**, ED, Haldiram's
- **DR R RAVICHANDAR**, Chairman and Managing Director, Nandana Group
- **JAYDEEP BARMAN**, Co-founder & CEO, Rebel Foods, formerly Faasos
- **K T SRINIVASA RAJA**, Managing Director, Adyar Ananda Bhawan Sweets and Snacks
- **KABIR ADVANI**, Managing Partner, Bercos
- **KABIR JEET SINGH**, Founder, Burger Singh
- **KABIR SURI**, Co-founder and Director, Azure Hospitality
- **KALLOL BANERJEE**, Co-founder, Rebel Foods, formerly Faasos
- **MANPREET GULRI**, MD, Country Head, Subway Systems India
- **MONISH GUJRAL**, Chairman, Moti Mahal Group
- **MURALI MAHADEVAN**, Managing Director, Sri Krishna Sweets
- **RAHUL SINGH**, Founder & CEO, The Beer Cafe
- **RIYAAZ AMLANI**, MD, Impresario Handmade Restaurants
- **SAGAR DARYANI**, Co-founder & CEO, Wow! Momo
- **CHEF SANJEEV KAPOOR**, MD, Sanjeev Kapoor Brands
- **SUNIL KAPUR**, Chairman, K Hospitality Corp
- **ZORAWAR KALRA**, Founder & MD, Massive Restaurants





## PEPSI IMAGES FOOD SERVICE AWARDS 2022

The Pepsi IMAGES Food Service awards, presented on the evening of April 6th, showcased outstanding achievements in business performance, marketing and food service retail growth in India. The awards recognized the continuous evolution of restaurants and dining formats, and excellence in menu and format innovation, marketing, business expansion and customer experience across multiple categories.

### AWARDEES

CHAAYOS - IN-STORE TECHNOLOGY ADOPTION



PEPSI IMAGES MOST ADMIRED FOOD SERVICE RETAILER OF THE YEAR: **TECHNOLOGY IMPLEMENTATION**

**Nominees:** Adyar Ananda Bhavan Sweets-Digital Supply Chain Transformation  
 ■ Chaayos- Digital Supply Chain Transformation ■ CHAAYOS - In-store Technology Adoption  
 ■ Travel Food Services- Ease Of Doing Business

INOX



MCDONALD'S



SMOOR



PEPSI IMAGES MOST ADMIRED FOOD SERVICE RETAILER OF THE YEAR: **RETAIL RE-IMAGINED**

**Nominees:** Adani Lounge By Tf's Performa ■ Aroma's Café ■ Barbeque Nation ■ Burger Singh- Big Punjabi Burgers ■ Cafe Delhi Heights ■ Dilli Streat ■ Dominos ■ Speciality Restaurants  
 ■ Toscano ■ Wow! Momo ■ Inox ■ McDonald's India (West & South) ■ Smoor Chocolates

TOSCANA



PEPSI IMAGES MOST ADMIRED FOOD SERVICE RETAILER OF THE YEAR: **INNOVATION IN MENU DESIGN, DISPLAY & PRESENTATION**

**Nominees:** Dadu's ■ Ghoomar Traditional Thali ■ The Chocolate Room ■ The Yellow Chilli (SK Restaurants) ■ Toscana (Red Apple Kitchen)

WOW! MOMO - WOW 2.0



PEPSI IMAGES MOST ADMIRED FOOD SERVICE RETAILER OF THE YEAR: **INNOVATION IN PRODUCTION, PROCESSING & PACKAGING**

**Nominees:** Adyar Ananda Bhavan Sweets- Mechanizing Sweets & Savories Production In Large Scale ■ Bakersville- Innovation In Bakery ■ Wow! Momo- Wow 2.0

CHAAYOS CHAI + SNACKS = RELAX



PIZZA HUT INDIA'S FIRST EVER MOMO PIZZA LAUNCH CAMPAIGN



PEPSI IMAGES MOST ADMIRED FOOD SERVICE RETAILER OF THE YEAR: **MARKETING & PROMOTIONS**

**Nominees:** Cafe Delhi Heights- Saddi Dilli Spirit ■ Domino's Pizza India- Domino's India Congratulates Olympian Mirabai Chanu ■ Domino's Pizza India- Haath Badhao Campaign  
 ■ Taco Bell- The Ultimate Cheese Taco ■ CHAAYOS- Chai + Snacks = Relax ■ PIZZA HUT- India's First Ever MOMO PIZZA Launch Campaign

DOMINO'S PIZZA INDIA



PEPSI IMAGES MOST ADMIRED FOOD SERVICE RETAILER OF THE YEAR: **CUSTOMER SERVICE**

**Nominees:** Barbeque Nation- Barbeque In A Box ■ Chaayos- Chaayos Guarantee ■ Chaayos- Chaayos Ke Cheetah ■ The Beer Café- Brewmiles ■ DOMINO'S PIZZA INDIA- Everyday Value for All

PARADISE FOOD COURT



PEPSI IMAGES MOST ADMIRED FOOD SERVICE RETAILER OF THE YEAR: **EMPLOYEE PRACTICES**

**Nominees:** Toscana ■ Paradise Food Court

CHAAYOS - ONE BKC, MUMBAI



PEPSI IMAGES MOST ADMIRED FOOD SERVICE RETAILER OF THE YEAR: **FLAGSHIP OUTLET LAUNCH**

**Nominees:** Wow! China- Kolkata -Salt Lake ■ Chaayos- Gurgaon-Cyberhub ■ Ghoomar Traditional Thali- Noida-Hush Food Mall, Sector 63, Noida ■ Motimahal Food Trail (Food Court Concept), Fortune AV Shaan Mall -Anand Gujarat ■ Café Relish By Aromas Café & Bistro  
 ■ Wow! Chicken ■ Chaayos - One BKC, Mumbai

## AWARDEES

WOW! CHICKEN - SALT LAKE, KOLKATA



WOW! MOMO



DOMINO'S PIZZA



CHAAYOS



STARBUCKS



KITCHEN GARDEN BY SUZETTE



GIANI'S



BASKIN ROBBINS



MAMAGOTO



CHILLI'S GRILL & BAR



THEOBROMA



BIRYANI BY KILO



DEVYANI INTERNATIONAL



ISHAARA, MUMBAI



SOCIAL



PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER OF THE YEAR OF THE YEAR: **CONCEPT STORE LAUNCH**

*Nominees:* Café Relish By Aromas Café & Bistro ■ Wow! Chicken - Salt Lake, Kolkata

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **QSR CHAIN – INDIAN ORIGIN**

*Nominees:* Burger Singh ■ Nirula's ■ Bikanervala ■ Haldiram's ■ Grandmama's Café ■ Barbeque Nation ■ Wow! Momo

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **QSR CHAIN – FOREIGN ORIGIN**

*Nominees:* Domino's Pizza ■ McDonald's ■ KFC ■ Subway ■ Taco Bell ■ Burger King ■ Pizza Hut

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **CAFÉ/JUICE BAR CHAIN – INDIAN ORIGIN**

*Nominees:* Love and Latte ■ Cafe Amul ■ Chai Point ■ Chaayos ■ Barista ■ Blue Tokai ■ Cafe Coffee Day ■ Third Wave Cafe

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **CAFÉ/JUICE BAR CHAIN – FOREIGN ORIGIN**

*Nominees:* Costa Coffee ■ Coffee Bean & Tea Leaf ■ Coffee By Di Bella ■ Starbucks ■ The Chocolate Room

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **STAND-ALONE CAFÉ/JUICE BAR**

*Nominees:* Basil, Delhi ■ Coffee Jar Cafe and Bakery, Pune ■ Yeole Chaha, Mumbai ■ Nutcracker, Mumbai ■ Namma MTR, Bengaluru ■ Haji Ali Juice Bar, Mumbai ■ Piccadilly Square, Kolkata ■ Kitchen Garden by Suzette

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **ICE-CREAM/DESSERT PARLOUR – INDIAN ORIGIN**

*Nominees:* Giani's ■ Gelato Vinto ■ Natural's Ice Cream (Kamaths) ■ NIC Natural Ice Creams ■ Corner House Ice-Cream ■ Vadilal Hangout ■ Keventers ■ 99 Pancakes

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **ICE-CREAM/DESSERT PARLOUR – FOREIGN ORIGIN**

*Nominees:* Baskin Robbins ■ Häagen - Dazs ■ Cold Stone Creamery

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **DINE-IN CHAIN – INDIAN ORIGIN**

*Nominees:* Soda Bottle Openerwala ■ Copper Chimney ■ Saravana Bhavan ■ Mamagoto ■ Mainland China ■ Masala Library ■ Papaya ■ Yum Yum Cha

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **DINE-IN – FOREIGN ORIGIN**

*Nominees:* Chilli's Grill & Bar ■ Pizza Express ■ TGIF

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **BAKERY CHAIN**

*Nominees:* 99 Pancakes ■ Theobroma ■ Karachi Bakery ■ Merwan's ■ Monginis

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **CLOUD KITCHEN BRAND**

*Nominees:* Biryani by Kilo ■ Behrouz Biryani by Rebel Foods ■ Fresh Menu ■ Mojo Pizza by Box8 ■ Fassos by Rebel Foods

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **FOOD COURT OPERATOR**

*Nominees:* Global Kitchen ■ Devyani International ■ Travel Food Services ■ Lite Bite Foods

PEPSI IMAGES MOST ADMIRERED FOOD SERVICE RETAILER: **UNIQUE CONCEPT/FORMAT**

*Nominees:* Great Indian Mela, Delhi ■ Chor Bizarre, Delhi ■ Annalaxmi, Chennai ■ Mirchi and Mime, Mumbai ■ Bastian, Mumbai ■ Bar Bank, Mumbai ■ Chai Break ■ Dhansoo Cafe ■ Opa Kipos, Mumbai ■ Good Flippin, Mumbai ■ Kylin Experience, Delhi ■ Igloo Café, Gulmarg ■ Ishaara, Mumbai ■ Social



# PEPSI SWAGSTAR AWARDS



Pepsi SWAGSTAR Award for Best Social Cause Initiative During COVID

**NRAI**



**Swiggy**



Pepsi SWAGSTAR Award for Fastest off the Block During COVID

**Domino's**



Pepsi SWAGSTAR Award for Legacy Partnership, 25 years and Going Strong

**Pizza Hut**



**PVR**



Pepsi SWAGSTAR AWARD for Fastest Indian QSR to Grow Multi Cuisine

**Wow! Momo Foods**



Pepsi SWAGSTAR AWARD for Building New Consumer Experiences

**Burger King**



**Subway**



Pepsi SWAGSTAR Award for Transformative Menu Work

**Burman Hospitality**



Pepsi SWAGSTAR Award for Fastest Growing Partnership

**Sapphire Foods**



Pepsi SWAGSTAR Award for Most Resilient Foodservice Brand in Travel category

**Travel Food Services**



Pepsi SWAGSTAR Award for Most Resilient Foodservice Brand in Entertainment category

**INOX**



**Carnival Cinemas**

