

INDIA FOOD FORUM PRIVILEGE MEMBERSHIP: ANNUAL FEE & DELIVERABLES*

MEMBERSHIP ELIGIBILITY	<ul style="list-style-type: none"> i. Food & Grocery Retailers / Restaurants / Food Startups ii. Food & Grocery Retailers / Restaurants / Food Startups iii. Regional Retail Chains -3 or more stores / Restaurants/ Brands with Owned Brand Outlets/Shop in Shop/Convenience/Speciality Chains iv. National Large Format Grocery / Restaurant Chains v. Online Retailers vi. Groups with Multiple Brands/ Retail Formats + Franchise / Distribution/Licensing/Own Brand Operations vii. Food Startups in manufacturing/ processing viii. Exporters, Manufacturers, Licensees, Distributors of Food & FMCG Products ix. Food & FMCG Brands (without own stores/ Shop In Shops) x. Ingredients & Equipments Suppliers/ Packaging / Warehousing/ Cold Storage/ Wholesalers/ Distributors 			
	Categories →	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP
Deliverables ↓	₹25,000	₹50,000	₹1,00,000	₹2,00,000
All Inclusive Annual Fee (GST extra)	₹25,000	₹50,000	₹1,00,000	₹2,00,000
Feature/s, editorial coverage subject to Editorial guidelines in Progressive Grocer magazine, Food & Grocery ebriefs/ Portal/Food Research Reports/Books <i>(Data & information to be provided by members)</i>	Subject to editorial approval (1 Page)	2 Pages, PR value worth ₹1,00,000	5 Pages, PR value worth ₹2,50,000	10 Pages, PR value worth ₹5,00,000
Promo Banners in Indiaretailing.com portal /indiafoodforum newsletter/ EDM <i>(applicable as per category)</i>	NA	Promo Banners value up to ₹50,000	Promo Banners value up to ₹1,00,000	Promo Banners value up to ₹2,00,000
Corporate Films, Campaign Videos, Case Studies etc. in relevant Newsletter/ Websites	NA	NA	1 video for 1 week on home page worth ₹2,00,000	2 videos for 1 week on home page worth ₹4,00,000
**Entry Pass for Food & Grocery / Food Service Conference, Master Classes, Workshops, Exhibitions & Special Invite for Networking Lunches at India Food Forum, Awards & Gala Dinners	a. 1 Pass free (ground event) or b. 4 Passes (virtual event)	a. 2 Passes free (ground event) or b. 8 Passes (virtual event)	a. 4 Passes free (ground event) or b. 16 Passes (virtual event)	a. 8 Passes free (ground event) or b. 32 Passes (virtual event)
a. eResearch Report or b. E-Subscription	eResearch Reports / E-Subscription worth ₹5,000	eResearch Reports / E-Subscription worth ₹10,000	eResearch Reports / E-Subscription worth ₹20,000	eResearch Reports / E-Subscription worth ₹40,000
Business Connections	NA	5 existing member connects	10 existing member connects	15 existing member connects
CEO's picture & profile in 'Who's Who' page on indiaretailing.com website	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000
Branding at India Food Forum website	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000
IMAGES Food Awards Nominations	NA	Special processing fee ₹7,500 per nomination	Special processing fee ₹7,500 per nomination	Special processing fee ₹7,500 per nomination
Lounge Access at India Food Forum (Ground Event)	Space for business meetings	Space for business meetings	Space for business meetings	Space for business meetings
Membership Logo (as per category) for communications	Yes	Yes	Yes	Yes

MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members.

**In case there will be no ground event we will issue passes for virtual events.

Deliverables are subject to change without notice.

Additional Benefits: In processing of your application for 'Trusted Mark' Certification.