



1 – 2 FEBRUARY
2021
RENAISSANCE HOTEL, MUMBAI






www.indiafoodforum.com

CATERING TO PHYGITAL INDIA CREATING 24X7 FOOD CONSUMPTION CHANNELS

INDIA FOOD FORUM 2021 HIGHLIGHTS:

INDIA FOOD & GROCERY FORUM 1 st February, 2021	INDIA FOOD SERVICE FORUM 2 nd February, 2021	INDIA FOOD TECH FORUM 1 st & 2 nd February, 2021
<p><u>IFGF – TRENDS & INSIGHTS :</u></p> <p>FOOD & GROCERY TRENDS 2021</p> <p>HOW 2020 CHANGED THE FOOD HABITS OF INDIAN CONSUMERS? Such a long time at home with family completely changed lifestyle of almost all. How innovators and marketeers introduced new categories and products to serve the new needs of customers.</p> <ul style="list-style-type: none"> ➤ ENGAGING WITH HOME CHEFS 	<p><u>IFSF - TRENDS & INSIGHTS :</u></p> <p>CHANGING DINE-IN & DINE-OUT HABITS OF INDIAN CONSUMERS</p> <p>As Covid-19 transforms consumers dine-in and or dine-out habits, innovators in the food service landscape swiftly adapt to the fast changing situations by the day or week - course correcting, again and again - reassessing assumptions, re-evaluating scenarios and strengthening their ability to sense and respond. From functionality and transparency to packaging, delivery and upcycled food, IFSF brings industry's top food predictions for 2021.</p>	<p><u>IFTF - TRENDS & INSIGHTS :</u></p> <p>WINNING IN FOOD BUSINESS WITH TECH & INNOVATION.</p> <ul style="list-style-type: none"> ➤ Customer centric transformation: formulating the next step in cx journey. ➤ How can tech act as a driver of sustainable food business? ➤ Top innovations transforming food, FMCG &

<p>➤ EMERGING SNACKING TRENDS</p> <p>➤ HEALTH, NUTRITION & HYGIENE</p> <p>WHAT MALE GROCERY SHOPPERS WANT? <i>When men do the household chores, what changes are seen in their grocery buying ? In past 10 months since men started spending more time on doing household tasks, what changes food & FMCG brands and retailers have witnessed in family shopping of groceries.</i></p> <p><u>INAUGURAL SESSIONS :</u></p> <p>CATERING TO THE PHYGITAL INDIA : CREATING 24X7 FOOD CONSUMPTION CHANNELS <i>PHYGITALISATION of Retail and how technology is catalyzing omnichannel innovations to offer customers unparalleled assurance and convenience.</i></p> <p>DIGITALISATION IMPACT - SMALLER CITIES & XOOM TOWNS <i>What are the emerging opportunities in non-metros, tier 2/3 and emerging xoom towns? How Food & FMCG brands and retailers are driving the digital transformation in these markets? What kind of organisational change will this entail?</i></p> <p><u>CEOs MEGAPOLIS:</u></p> <p>THE FUTURE OF BRICK AND MORTAR STORES <i>While eCommerce will continue to grow but what's the future of Brick and Mortar stores that constitute such a large pie of the grocery market ? Mega sales drawing large crowds - the dream of every super & hypermarket is now a thing of past. With social distancing guidelines, the army of floor salesmen have disappeared and so have all the activities for attracting large crowds. Today is the phase of serving customers from a distance. So how the Brick and Mortar Retail plans to survive till the Covid goes?</i></p>	<p><u>INAUGURAL SESSIONS :</u></p> <p>REALIGNING THE FOODSERVICE LANDSCAPE <i>The food service industry has been one of the hardest hit sectors by the crisis in hand. One of the first to close and one of the last to re-open, losing on employees and sales, many gone bankrupt and increasing consumers safety concerns. But what of the future? What will the longer term foodservice landscape look like and what changes are we likely to see?</i></p> <ul style="list-style-type: none"> ➤ <i>Challenges in hand to operate restaurants</i> ➤ <i>Reopening doors and getting employees back</i> ➤ <i>challenges ahead on the road to recovery</i> ➤ <i>the need for coordinated national action to take the industry from survival to revival.</i> <p>THE HEALTHY MAKE OVER OF RESTAURANTS <i>Healthy food, take aways, safe door delivery, touchless payments ... and what more the future's going to bring new into these concepts.</i></p> <p><u>CEOs MEGAPOLIS:</u></p> <p>THE CLOUD KITCHENS: THRIVING IN THE PANDEMIC TIMES <i>How cloud kitchens are reshaping the dynamics of restaurant business?</i></p> <p>HMPF CONCLAVE SERVING EXCELLENCE WITH PROFITABILITY - <i>How to manage purchasing decisions for serving customers with class.</i></p>	<p><i>F&B businesses worldwide.</i></p> <p><u>OPENING SESSION :</u></p> <p>CTO's Mindshare <i>Covid-19 has accelerated tech implementations that otherwise would have taken 3-5 years to take hold.</i></p> <p><i>CTO's Mindshare brings some of the most vibrant techies that have been successful in accelerating the innovation agenda in their respective organisation's scheme of things and the payoffs so far.</i></p> <p>"HOW TO" SESSIONS</p> <ul style="list-style-type: none"> ➤ <i>How to tap the power of VR, AR & other emerging technologies to create immersive shopping experiences?</i> ➤ <i>How to help customers discover the right products with an AI driven approach?</i> ➤ <i>How tech innovation can transform the entire food supply chain?</i> <p>PANELS/ ROUND TABLES &</p>
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<p>PHYGITALISATION OF THE RETAIL LANDSCAPE <i>Kiranas and e-commerce helped us live through the pandemic and as we move ahead we shall see e-majors building huge phygital platforms in partnership with the kiranas. While this integration opens up huge opportunities for multi stakeholder partnerships, what's in there for the existing super and hypermarket chains.</i></p> <p>DUETS will present powerful peer-to-peer conversations on business models, strategy, leadership, crisis management, retail trends and outlooks.</p> <p><u>CONCLAVES FOR FOCUSSED GROUPS</u></p> <p>INDEPENDENT GROCERS CONCLAVE <i>Experience & Insights by independent grocers</i></p> <p>BUYERS & MERCHANDISERS CONCLAVE <i>Category Management In Online Retailing Consumer Insights On Grocery Retail Driving Retail Shelves With New Products & Categories</i></p> <p>INTERNATIONAL FOODS (FIFI) CONCLAVE THE WORLD AT INDIAN SUPERMARKETS</p> <p>MARKETEERS CONCLAVE MASTERING MARKETING: WAYS TO ATTRACT THE NEXT WAVE OF CONSUMERS <i>Your Recipe for a Sizzling Social Media Strategy</i></p> <p>STORE DESIGNERS CONCLAVE: 'SMART STORES' FOR SMART SHOPPERS <i>The store of the future that is needed today, and very much possible to build today</i></p> <p>GRAND FINALE: CATEGORY PERFORMERS BRAND RETAILER PARTNERSHIPS <i>Retailers and brands share their stunning success stories of</i></p>	<p>CHEFS MEGA ROUNDTABLE RESPONDING TO THE CHANGING TASTES AND PALATES OF INDIA</p> <p>TRENDS FROM FOOD COURTS</p> <ul style="list-style-type: none"> ➤ Consumer preference on taste, pricing, packaging, timing etc.,. ➤ Investments vs returns ➤ Challenges & Scope <p>GRAND FINALE: FOOD SERVICE AND THE RETAIL SPACES OF TOMORROW. <u>Mega Round Table With Fastest Growing Restaurant Chains And Retail Space Developers</u></p> <p><i>Increasing Seating Capacity in open spaces. Innovative Foodservice Formats. Food Service Space in Large Format stores within Malls.</i></p>	<p>7 MINUTES INSIGHTS</p> <p>THE X-FACTOR IN CX: LEVERAGING DATA TO ENHANCE CUSTOMER EXPERIENCE</p> <p>REINVENTING LOYALTY PROGRAMS FOR THE DIGITAL AGE</p> <p>FRICTIONLESS PAYMENTS - MOBILE WALLETS OR UPI ? Insights from experts and retailers to plan your digital payment strategy.</p> <p>SUCCESS STORIES</p> <ul style="list-style-type: none"> ➤ Loyalty & Customer Engagement. ➤ Customer Service & Touch less Experience. ➤ Mobile Commerce and Mixed Reality experience ➤ In-Store Technology. ➤ Social Marketing. ➤ Enterprise Solution Implementation. ➤ Analytics & AI. ➤ Data Security & Privacy. ➤ Supply Chain Management. ➤ Omnichannel Optimisation. ➤ Alternate payment solutions. ➤ Any other Tech Innovation
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<i>collaboration in building new consumption/ product categories or transforming a traditional category with innovation.</i>		@ Retail
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FOOD STARTUPS & INNOVATION CONCLAVE

1st & 2nd February, 2021

STATRTUPS THAT CHANGED THE TASTE OF INDIA

Outstanding food start-ups and enablers - strategy driven to execution perfected.

INVESTORS' ASSESSMENT OF STARTUPS IN FOOD SERVICE BUSINESS

SUCCESS STORIES OF INNOVATION IN FOOD BUSINESS

Outstanding Innovations - in Food & Grocery/ Food Service Retail/ Brand/ Food Production, Display & Presentation, Ordering, Payment & Delivery, Partnerships and Marketing & Promotion Campaigns.

SOLOx

Success Stories of young achievers - professional successes, learnings, life lessons, insights on aspirations, vocations and work-life balance.

**Session Titles/ Themes are subject to change*