

INDIA FOOD FORUM PRIVILEGE MEMBERSHIP: ANNUAL FEE & DELIVERABLES*

MEMBERSHIP ELIGIBILITY	<ul style="list-style-type: none"> i. Food & Grocery Retailers / Restaurants / Food Startups ii. Food & Grocery Retailers / Restaurants / Food Startups iii. Regional Retail Chains -3 or more stores / Restaurants/ Brands with Owned Brand Outlets/Shop in Shop/Convenience/Speciality Chains iv. National Large Format Grocery / Restaurant Chains v. Online Retailers vi. Groups with Multiple Brands/ Retail Formats + Franchise / Distribution/Licensing/Own Brand Operations vii. Food Startups in manufacturing/ processing viii. Exporters, Manufacturers, Licensees, Distributors of Food & FMCG Products ix. Food & FMCG Brands (without own stores/ Shop In Shops) x. Ingredients & Equipments Suppliers/ Packaging / Warehousing/ Cold Storage/ Wholesalers/ Distributors 				
	Categories →	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
Deliverables ↓					
All Inclusive Annual Fee (GST extra)	₹25,000	₹50,000	₹1,00,000	₹2,00,000	
Advertisements in Progressive Grocer & Food Service (India Edition) magazines	NA	1 Page (worth ₹50,000)	2 Pages (worth ₹1,00,000)	4 Pages (worth ₹2,00,000)	
Feature/s, editorial coverage subject to Editorial guidelines in Progressive Grocer/FoodService magazine/s, Food & Grocery/FoodService ebriefs/portal/food research reports/Books (Data & information to be provided by members)	1 Page, PR value worth ₹50,000	2 Pages, PR value worth ₹1,00,000	5 Pages, PR value worth ₹2,50,000	10 Pages, PR value worth ₹5,00,000	
Promo Banners in Indiaretailing.com portal /indiafoodforum newsletter/ EDM (applicable as per category)	NA	Up to ₹50,000	Up to ₹1,00,000	Up to ₹2,00,000	
Entry Pass for Food & Grocery /Food Service Conference, Master Classes, Workshops, Exhibitions & Special Invite for Networking Lunches at India Food Forum, Awards & Gala Dinners	1 Pass free worth ₹17,700	2 Passes free worth ₹35,400	4 Passes free worth ₹70,800	8 Passes free worth ₹1,41,600	
a. Research Reports - Print & eReport b. Publications Subscription - Print & eMagazine (Progressive Grocer & FoodService)	Research Reports worth ₹5000 E-Subscription: ₹1800	a. Research Reports worth ₹10,000 b. E-Subscription: ₹1800	a. Research Reports worth ₹20,000 b. E-Subscription: ₹1800	a. Research Reports worth ₹40,000 b. E-Subscription: ₹1800	
CEO's picture & profile in 'Who's Who' page on indiaretailing.com website	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	
Speaker / Panel discussion opportunities (Subject to availability of slots)	Yes	Yes	Yes	Yes	
Presence at Food & Grocery & FoodService website	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	
Images Food Awards nominations	NA	Waiver upto ₹5,000 per nomination processing fee (in applicable categories)	Waiver upto ₹5,000 per nomination processing fee (in applicable categories)	Waiver upto ₹5,000 per nomination processing fee (in applicable categories)	
Lounge Access at India Food Forum	Space for business meetings	Space for business meetings	Space for business meetings	Space for business meetings	
ROI for Members: 500%	₹1,24,500	₹3,52,200	₹6,47,600	₹11,88,400	

MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members. Deliverables are subject to change without notice.

Additional Benefits: ► Special Packages to join IFF delegations for national & international retail trade shows. ► Priority in processing of your application for 'Trusted Mark' Certification.