

## INDIA FOOD FORUM PRIVILEGE MEMBERSHIP: ANNUAL FEE & DELIVERABLES\*

MEMBERSHIP ELIGIBILITY	<ul style="list-style-type: none"> <li>i. Food &amp; Grocery Retailers / Restaurants / Food Startups</li> <li>ii. Food &amp; Grocery Retailers / Restaurants / Food Startups</li> <li>iii. Regional Retail Chains -3 or more stores / Restaurants/ Brands with Owned Brand Outlets/Shop in Shop/Convenience/Speciality Chains</li> <li>iv. National Large Format Grocery / Restaurant Chains</li> <li>v. Online Retailers</li> <li>vi. Groups with Multiple Brands/ Retail Formats + Franchise / Distribution/Licensing/Own Brand Operations</li> <li>vii. Food Startups in manufacturing/ processing</li> <li>viii. Exporters, Manufacturers, Licensees, Distributors of Food &amp; FMCG Products</li> <li>ix. Food &amp; FMCG Brands (without own stores/ Shop In Shops)</li> <li>x. Ingredients &amp; Equipments Suppliers/ Packaging / Warehousing/ Cold Storage/ Wholesalers/ Distributors</li> </ul>				
	Categories →	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
Deliverables ↓					
All Inclusive Annual Fee (GST extra)	<b>₹25,000</b>	<b>₹50,000</b>	<b>₹1,00,000</b>	<b>₹2,00,000</b>	
Advertisements in Progressive Grocer & Food Service (India Edition) magazines	NA	1 Page (worth ₹50,000)	2 Pages (worth ₹1,00,000)	4 Pages (worth ₹2,00,000)	
Feature/s, editorial coverage subject to Editorial guidelines in Progressive Grocer/FoodService magazine/s, Food & Grocery/FoodService ebriefs/portal/food research reports/Books <i>(Data &amp; information to be provided by members)</i>	1 Page, PR value worth ₹50,000	2 Pages, PR value worth ₹1,00,000	5 Pages, PR value worth ₹2,50,000	10 Pages, PR value worth ₹5,00,000	
Promo Banners in Indiaretailing.com portal /indiafoodforum newsletter/ EDM <i>(applicable as per category)</i>	NA	Promo Banners value up to ₹50,000	Promo Banners value up to ₹1,00,000	Promo Banners value up to ₹2,00,000	
Entry Pass for Food & Grocery /Food Service Conference, Master Classes, Workshops, Exhibitions & Special Invite for Networking Lunches at India Food Forum, Awards & Gala Dinners	1 Pass free worth ₹17,700	2 Passes free worth ₹35,400	4 Passes free worth ₹70,800	8 Passes free worth ₹1,41,600	
a. Research Reports - Print & eReport b. Publications Subscription - Print & eMagazine (Progressive Grocer & FoodService)	Research Reports worth ₹5000 E-Subscription: ₹1800	a. Research Reports worth ₹10,000 b. E-Subscription: ₹1800	a. Research Reports worth ₹20,000 b. E-Subscription: ₹1800	a. Research Reports worth ₹40,000 b. E-Subscription: ₹1800	
Business Connections	5 existing member connects	10 existing member connects	15 existing member connects	20 existing member connects	
CEO's picture & profile in 'Who's Who' page on indiaretailing.com website	NA	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	Yes, PR value worth ₹50,000	
Speaker / Panel discussion opportunities <i>(Subject to availability of slots)</i>	Yes	Yes	Yes	Yes	
Presence at Food & Grocery & FoodService website	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	Member's logo with URL Link PR value worth ₹50,000	
Images Food Awards nominations	NA	Waiver upto ₹5,000 per nomination processing fee <i>(in applicable categories)</i>	Waiver upto ₹5,000 per nomination processing fee <i>(in applicable categories)</i>	Waiver upto ₹5,000 per nomination processing fee <i>(in applicable categories)</i>	
Lounge Access at India Food Forum	Space for business meetings	Space for business meetings	Space for business meetings	Space for business meetings	

### MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

\*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members. Deliverables are subject to change without notice.

**Additional Benefits:** ▶ Special Packages to join IFF delegations for national & international retail trade shows. ▶ Priority in processing of your application for 'Trusted Mark' Certification.