

### INDIA FOOD FORUM PRIVILEGE MEMBERSHIP: ANNUAL FEE & DELIVERABLES\*

MEMBERSHIP ELIGIBILITY	PRELIM MEMBERSHIP	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
<b>RETAILERS</b>	A. Food & Grocery Retailers / Restaurants / Food Startups	A. Food & Grocery Retailers / Restaurants / Food Startups	A. Regional Chains -3 or more stores / Restaurants/ Brands with Owned Brand Outlets/Shop in Shop/ Convenience/Speciality Chains	A. National Large Format Grocery / Restaurant Chains B. Online Retailers	A. Groups with Multiple Brands/ Retail Formats + Franchise / Distribution/ Licensing/Own Brand Operations
<b>NON RETAILERS</b>	B. Food Startups in manufacturing/ processing C. Food Startups Support & Enablers	B. Exporters, Manufacturers, Licensees, Distributors of Food & FMCG Products C. Food Support & Enablers	B. Food & FMCG Brands (without own stores/ Shop In Shops) C. Ingredients & Equipments Suppliers/ Packaging / Warehousing/ Cold Storage/ Wholesalers/ Distributors		
<b>All Inclusive Annual Fee (GST extra)</b>	<b>₹12,500</b>	<b>₹25,000</b>	<b>₹50,000</b>	<b>₹1,00,000</b>	<b>₹2,00,000</b>
Advertorial in Member's special issue	NA	NA	NA	1 Page, PR value worth ₹75,000	2 Pages, PR value worth ₹1,50,000
Feature/s, editorial coverage subject to Editorial guidelines in Progressive Grocer/ FoodService magazine/s, Food & Grocery/ FoodService ebriefs/portal/food research reports/Books <i>(Data &amp; information to be provided by members)</i>	Subject to editorial approval	1 Page, PR value worth ₹75,000	2 Pages, PR value worth ₹1,50,000	5 Pages, PR value worth ₹3,75,000	10 Pages, PR value worth ₹7,50,000
Promo Banners in Indiaretailing.com portal /indiafoodforum newsletter/ EDM <i>(applicable as per category)</i>	NA	NA	Up to ₹50,000	Up to ₹1,00,000	Up to ₹2,00,000
Corporate Films, Campaign Videos, Case Studies etc in relevant Newsletter/Websites	NA	NA	NA	NA	Value worth ₹200,000, one video for 1 week on home page
Entry Pass for Food & Grocery /Food Service Conference, Master Classes, Workshops, Exhibitions & Trend Arenas	1 Pass free worth ₹10,000	1 Pass free worth ₹15,000	2 Passes free worth ₹30,000	4 Passes free worth ₹60,000	8 Passes free worth ₹1,20,000
Special Invite for Networking Lunches at India Food Forum, Awards & Gala Dinners	At special discount	1 Pass	2 Passes	4 Passes	8 Passes
a. Research Reports - Print & eReport b. Publications Subscription - Print & eMagazine (Progressive Grocer & FoodService)	E-Subscription: ₹3000	Research Reports worth ₹5000	a. Research Reports worth ₹10,000 b. Subscription: ₹1800	a. Research Reports worth ₹20,000 b. Subscription: ₹1800	a. Research Reports worth ₹40,000 b. Subscription: ₹1800
Business connects	NA	10 connects, worth ₹5,000 per connect	15 connects, worth ₹5,000 per connect	30 connects, worth ₹5,000 per connect	60 connects, worth ₹5,000 per connect
CEO's picture & profile in 'Who's Who' page on indiaretailing.com website	NA	NA	Yes, PR value worth ₹1,00,000	Yes, PR value worth ₹1,00,000	Yes, PR value worth ₹1,00,000
Speaker / Panel discussion opportunities <i>(Subject to availability of slots)</i>	Subject to board approval	Yes	Yes	Yes	Yes
Presence at Food & Grocery & FoodService website	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000
Images Food Awards nominations	Waiver upto ₹5,000 per nomination processing fee <i>(in applicable categories)</i>	Waiver upto ₹5,000 per nomination processing fee <i>(in applicable categories)</i>	Waiver upto ₹5,000 per nomination processing fee <i>(in applicable categories)</i>	Waiver upto ₹5,000 per nomination processing fee <i>(in applicable categories)</i>	Waiver upto ₹5,000 per nomination processing fee <i>(in applicable categories)</i>
Lounge Access at India Food Forum	Space for business meetings	Space for business meetings	Space for business meetings	Space for business meetings	Space for business meetings
Catalogue wall at India Food Forum	Display & distribution of catalogues/ company brochures (Quantity 70 worth ₹7,000)	Display & distribution of catalogues/ company brochures (Quantity 100 worth ₹10,000)	Display & distribution of catalogues/ company brochures (Quantity 150 worth ₹15,000)	Display & distribution of catalogues/ company brochures (Quantity 200 worth ₹20,000)	Display & distribution of catalogues/ company brochures (Quantity 400 worth ₹40,000)
<b>Deliverables worth</b>	<b>₹1,20,000</b>	<b>₹2,55,000</b>	<b>₹5,31,800</b>	<b>₹10,01,800</b>	<b>₹20,01,800</b>

#### MEMBERS CAN UPGRADE TO ANY MEMBERSHIP AS PER THEIR CHOICE OF DELIVERABLES

\*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members. Deliverables are subject to change without notice.

**Additional Benefits:** ▶ Special Packages to join IFF delegations for national & international retail trade shows. ▶ Special Packages for members for Print Ads in relevant magazines  
▶ Priority in processing of your application for 'Trusted Mark' Certification.